

FOR IMMEDIATE RELEASE

Media contact:

Jen Larson Roesler

Email: jen@bolstercreative.com

Phone: 612-929-0190

[Bolster](#) | [The Starfish Throwers](#)

Twitter: [@TheStarfishThro](#) | Facebook: facebook.com/thestarfishthrowers

MN Filmmaker Wins 2016 James Beard Award in Broadcast Media for *The Starfish Throwers* Documentary

*Director Jesse Roesler recognized for film that explores the
beauty of food & the ripple effect of compassion*

MINNEAPOLIS, MN, April 27, 2016 – The winners of the 2016 James Beard Foundation Awards for Books, Broadcast, and Journalism were announced on April 26, 2016 in New York City, and Minnesota filmmaker Jesse Roesler received the [2016 James Beard Award in Broadcast Media for best Documentary](#) for his feature-length film, [The Starfish Throwers](#).

Directed by Jesse Roesler and produced by Jesse Roesler and Melody Gilbert, [The Starfish Throwers](#) (available on [iTunes](#), [Hulu](#) and [Amazon Prime](#)) explores how, worlds apart, a five-star chef, a 12-year-old girl, and a retired schoolteacher discover how their individual efforts ignite a movement in the fight against hunger.

“Being recognized among the James Beard Award nominees and winners is a thrilling honor and very meaningful to me personally,” said Jesse. “I’d like to thank everyone at the James Beard Foundation for recognizing and promoting thoughtful and important food-focused media; all those who helped us bring *The Starfish Throwers* to the screen; and the three brave subjects of the film for making our world a better place.”

As a Partner and Story Director at [Bolster](#), a Minneapolis brand, story and experience agency; and Film Director at Credo Nonfiction, a soon-to-be-launched production company specializing in nonfiction content for brands, causes and editorial publishers; this honor means more delicious food filmmaking is on the way.

Jesse is currently at work on a new film, of which he hopes to make an episodic web series, called [The Taste of Place](#). The new project will be a deliciously global adventure exploring our world’s most place-expressive foods such as wine, chocolate and honey—while also examining the slow but tragic loss of the flavors we love.

Known as the Oscars of the food world, the James Beard Awards cover all aspects of the culinary industry from chefs and restaurateurs, to cookbook authors and food journalists, and more. The James Beard Awards are the highest honor for food and beverage professionals in America.

###

About Bolster

[Bolster](#) is a Minneapolis-based agency that builds brand engagement by illuminating brand value at the convergence of story and experience. Led by partners [Jason Hammond, Jesse Roesler and Jon Thompson](#), Bolster has partnered with top global brands including Allianz, Feeding America, Life Time Fitness, Land O' Lakes, University of Minnesota, Optum, Ecolab and more. Learn more at www.bolstercreative.com.

About The Starfish Throwers

By turns both poignant and heartwarming, [The Starfish Throwers](#) explores how three of the world's most fiercely compassionate individuals fight hunger and struggle to restore hope to the hopeless in unexpected and sometimes dangerous ways. Half a world apart, a five-star chef, a retired school teacher and a sixth-grade master gardener fight for a seemingly lost cause—until they discover their impact may reach further than their actions. Named “The Most Heartwarming Film of 2014” by [The Huffington Post](#) and winner of several [film festival awards](#) world-wide, *The Starfish Throwers* is directed by Jesse Roesler and produced by Jesse Roesler and Melody Gilbert. Learn more at www.thestarfishthrowers.com.

About the James Beard Foundation

The [James Beard Foundation's](#) mission is to celebrate, nurture, and honor America's diverse culinary heritage through programs that educate and inspire. The James Beard Foundation is a national not-for-profit 501(c)(3) organization based in New York City. Known as the Oscars of the food world, the [James Beard Awards](#) cover all aspects of the industry: chefs and restaurateurs, cookbook authors and food journalists, restaurant designers and architects, and more. The James Beard Foundation Book, Broadcast & Journalism Awards Dinner celebrates the best in food media and took place on Tuesday, April 26, in New York City. Learn more at www.jamesbeard.org.